

Membership Benefits

Membership in the Hampshire Area Chamber of Commerce offers many benefits and opportunities including:

Networking – Quarterly lunch and learn meetings, a variety of events, mixers and after hours, ribbon cuttings and informative seminars provide excellent opportunities to reinforce existing relationships and establish new business ties businesses and local organizations in the area.

Business Referrals- The chamber promotes members whenever possible. We encourage our members to refer other businesses as they are the best immediate networking group at your fingertips. For each newly referred member that joins the Chamber you receive \$50. (must not be currently pursued by the chamber)

Special Events & Programs – Strategic Committees exist to promote a variety of events and programs that fit into the Chamber mission statement. 2019-2020 Committees include: Membership Growth, Membership Development, Community and Governmental Affairs, and Marketing, Communications & Chamber Strategy. For a full list of our committees and please go to our website <http://hampshirechamber.org/>

You are encouraged to join the committee of your choice and have a direct impact on the future of your community while promoting your business.

News & Information – Stay on top of local news and emerging developments with postings at the Chamber's Web site, e-blasts, and our newsletter.

Advertising & Marketing Opportunities – Grow your business with a variety of promotional options such as:

- Placement in the Chamber's website & professionally designed annual Area Guide & Business Directory
- Advertisements through the Chamber's e-blast system
- Advertisements on social media outlets
- Member Spotlight (New in 2019)
- Display messages on the Chamber's community bulletin board located at Rt. 72 and State Street
- Sponsored Street Banners on the main street through Hampshire
- Event Sponsorships

Tools for Business Success –Local, State, and Federal Links to the most up to date information that pertains to businesses, web resources, speakers, and leadership training tools.

Communications – the Chamber can help you tell your story and build your business using the Chamber's website, E-newsletter, as well as daily & weekly e-blasts. Post your hot deals and employment opportunities, and event updates online and through email blasts.

Ribbon Cuttings – The Hampshire Area Chamber of Commerce will host a ribbon cutting for your business or organization celebrating your new business, an anniversary, an expansion, a new location, or a significant milestone.

Welcome bags – Direct your marketing to new residents by providing marketing materials in our welcome bags given out to new residents to the area. You provide the items and we will deliver them!

Our Missions Statement:

Building a vibrant and prosperous community through business leadership and community partnerships.